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United Nations Global Compact

A New Era of Sustainability

UN Global Compact-Accenture CEO Study 2010

What Does It Mean For Government?

Executive Insights for the 2010 GreenGov Symposium

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Who Is Accenture?

► Global Presence:

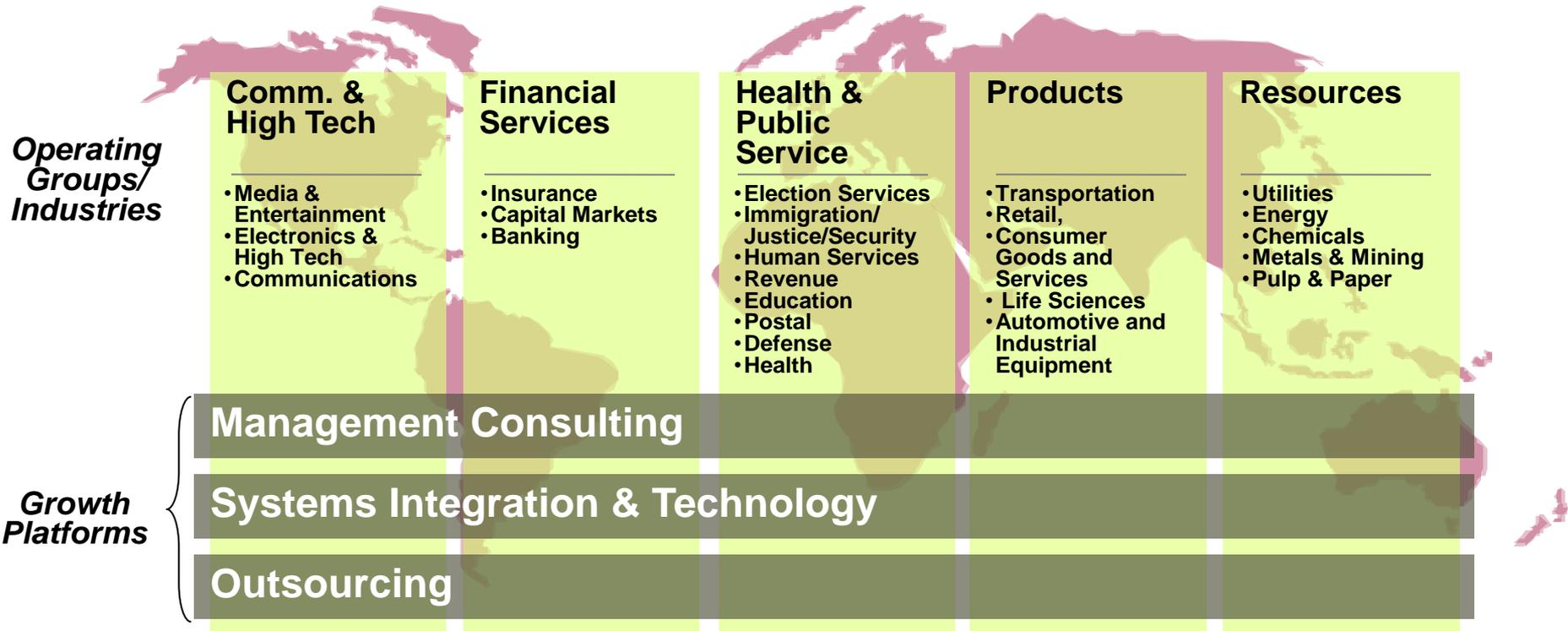
- Offices and operations in more than 200 cities in 52 countries
- 13 geographic units
- 18 industries served

► \$21.6bn Revenues, \$26.6bn Market Cap

- Annual investment of >\$900m & 12m hours in educating our people
- S&P A+ Credit Rating
- Average annual growth rate of 16% over the past 15 years

► Our People:

- Over 200,000 people
- Received 123 patents, bringing portfolio to nearly 570 active patents



Accenture has a global, cross-capability Sustainability Services Practice with a broad range of offerings to serve our clients

Accenture defines Sustainability as the way an organization, on its path to high performance, creates value for its stakeholders by leveraging its assets and capabilities while striving for a positive economic, environmental and social impact.

Sustainability Services



What is the United Nations Global Compact (UNGC)?

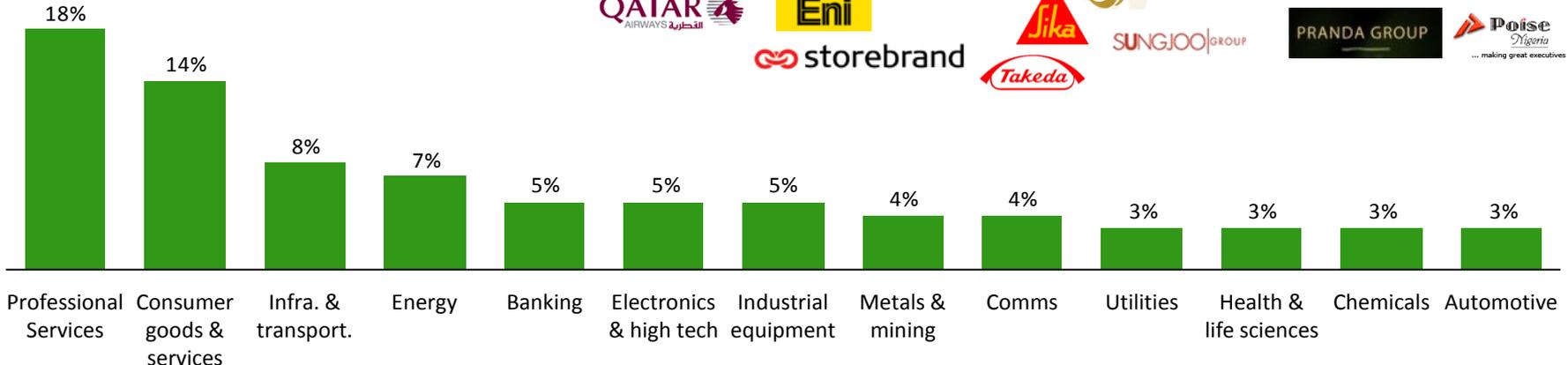
- **A policy platform and a practical framework for companies that are committed to sustainability and responsible business practices**
- **Leadership initiative endorsed by chief executives**
- **Launched in July 2000**
- **Seeks to align business operations and strategies with ten universally accepted principles in the areas of:**
 - Human rights
 - Labor
 - Environment
 - Anti-corruption

The UN Global Compact-Accenture CEO Study 2010 included one-to-one interviews with 50 CEOs and over 50 C-level executives and civil society leaders, to give an authentic view of leading CEOs on sustainability worldwide

UN Global Compact-Accenture CEO Study 2010

CEO interviews
Study participants

100 in-depth interviews
including
50 CEOs, Chairs & Presidents
766 CEO survey respondents



UN Global Compact-Accenture CEO Study 2010 – Key Findings

A New Era of Sustainability – Key Findings

- **Sustainability is changing** – becoming more strategic
- **From strategy to execution** - significant challenges to embed sustainability
- **Approaching a new era** - a tipping point can be reached within a decade
- **Accelerating the journey**: reaching the tipping point will take:
 - consumer demand
 - engaged investment community
 - enhanced skills and capabilities
 - a new concept of business performance and business value

93% believe that sustainability issues will be **critical to the future success of their business**.

96% believe that sustainability issues should be **fully integrated** into the strategy and operations of a company.

49% cite **complexity of implementation** across functions as the most significant barrier to embedding sustainability.

88% believe that companies should **integrate sustainability throughout their supply chain**; only **54%** believe their company has.

86% see **accurate valuation by investors** of sustainability as important to reaching a tipping point in sustainability.

72% see **education as the global development issue most critical** to address for the future success of their business.

58% identify **consumers as the most important stakeholder** group that will impact the way they manage societal expectations.

91% report that their company will employ **new technologies to address sustainability issues** over the next five years.

What is needed to drive the tipping point?

1. INFORMED CONSUMERS (i.e., CITIZENS) - Actively shaping consumer and customer awareness, attitudes and needs

2. NEW EDUCATION AND SKILLS - Generating new knowledge, skills and mindsets for sustainable development, within the organization and working with business and engineering schools

3. ENGAGED INVESTORS – building investor awareness and leading the creation of an investment environment more aware of how sustainability drives business value

4. NEW PERFORMANCE APPROACH - Embedding new concepts of value and performance at the organizational & individual levels in order to articulate the value of sustainability to stakeholders

5. CLEAR AND COLLABORATIVE POLICY AND REGULATION – Proactive and collaborative approach between business and government to create a clear regulatory environment that encourages innovation

What is the Role of Government?

- **Work with business to set the rules** - standards, policies and regulations that:
 - make performance easier to assess
 - encourage innovation
 - discourage unsustainable practices
 - maintain competition in the global marketplace
- **Be an example** of sustainable practices internally and throughout supply chain :
 - efficient resource use (e.g., energy, water, etc)
 - driving sustainability performance metrics through supply chain
 - educating employees
- **Build awareness** -- make sustainability real and important to consumers (i.e., citizens) by clearly showing the linkages to things they care about in their daily lives, such as:
 - domestic job creation
 - cost savings
 - economic recovery
 - energy autonomy and its benefits
 - keeping the US competitive as other countries strive to innovate their way to economic growth
 - creating new science and business opportunities for this generation and the next
 - leading the next wave of technology innovation

Thank You!

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