

# practical water foot printing



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water foot printing at  
the local level is often  
about reducing usage

quantity & quality

quantity *equals*

(good usage + bad usage) + leakage

# quantity

(good usage + bad usage) + leakage



reduction  
goals

alternate  
source

eliminate

# quality equals

incoming variance  
intentional chemical addition  
process related changes  
unintentional chemical addition  
discharge chemistry

# *viability of reuse*

alternate source cost > reuse water

cost of reuse < source water

reuse chemistry = tolerance of asset

reuse quality = next highest use



reduce usage

reuse smartly

manage discharge



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