

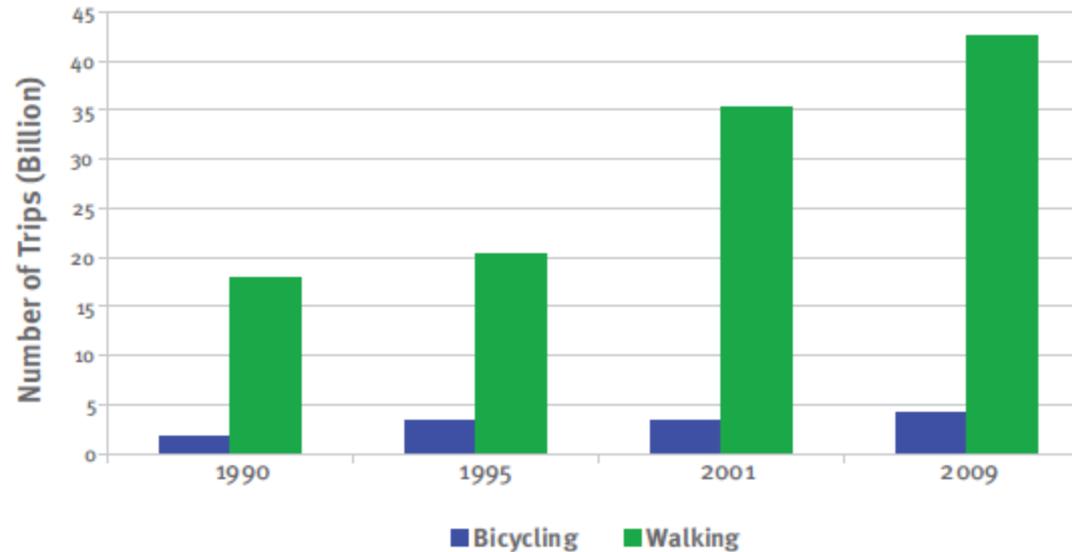


PROMOTING BICYCLING AT FEDERAL FACILITIES

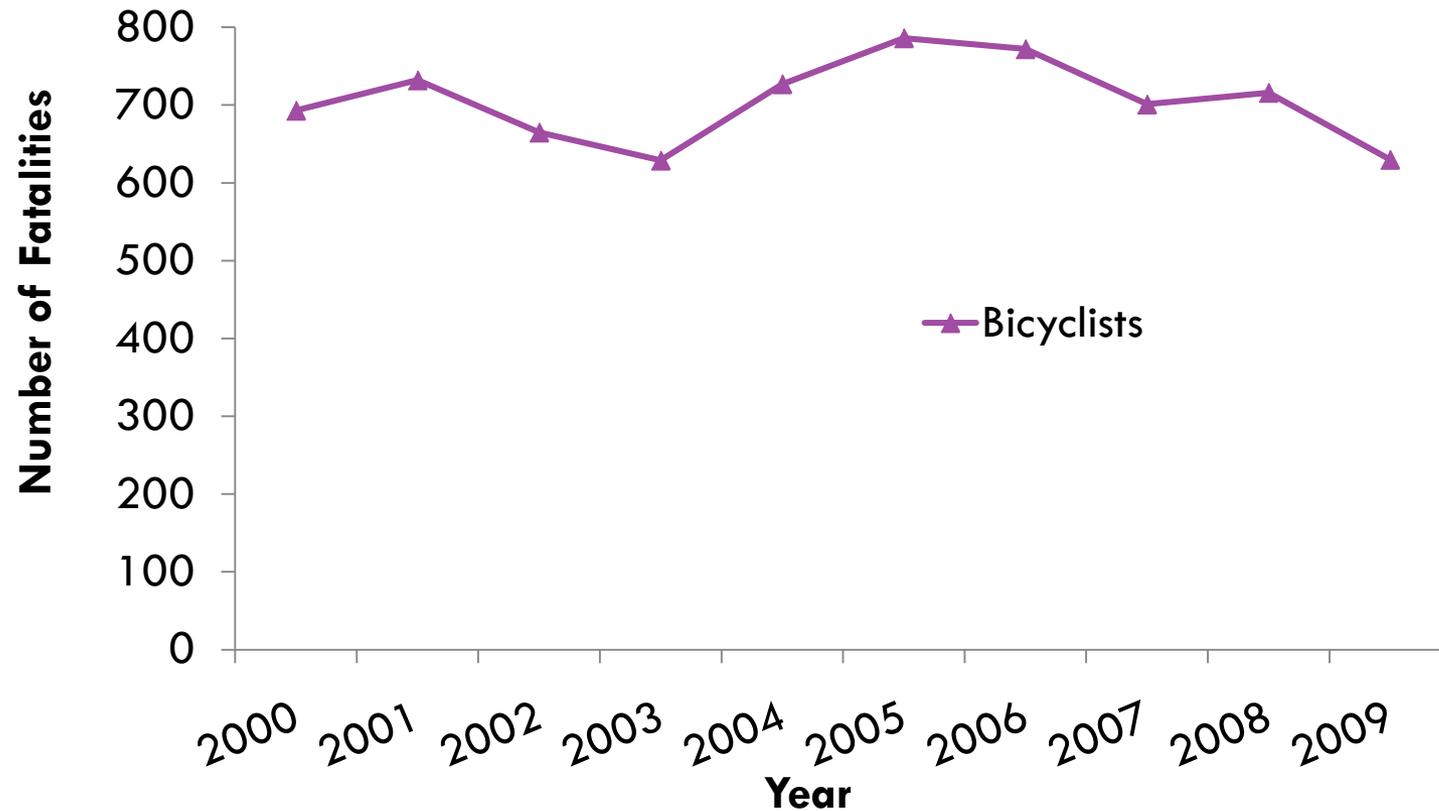
Gabe Rousseau, Bicycle & Pedestrian Program Manager
Federal Highway Administration

National Trends—More Bicycling Trips

Number of Trips Taken by Bicycling and Walking, 1990–2009



National Trends—Safety ~Steady



US DOT Policy Statement

- Secretary LaHood—US DOT Policy Statement on Bicycle and Pedestrian Accommodation Regulations and Recommendations

Every transportation agency, including DOT, has the responsibility to improve conditions and opportunities for walking and bicycling and to integrate walking and bicycling into their transportation systems.”



FedCenter.gov Report

This document outlines the necessary steps for cost-effective creation of a bicycle-friendly environment for employees at and visitors to Federal facilities. By taking these steps, agencies can expect increases in active transportation by employees and visitors alike, yielding a multitude of benefits to the Government and the broader community.

Implementing a Successful Bicycle and Active Commuting Program in the Washington, DC Metropolitan Area

May 21, 2010

This document was prepared to assist Federal agencies in implementing Executive Order 13514, Federal Leadership in Environmental, Energy, and Economic Performance. The Office of the Federal Environmental Executive wishes to thank the *Inter-Agency Task Force on Bicycling and Active Transportation* for their support in preparing this document.

This document is intended to provide informational guidelines and suggestions and does not impose legally-binding requirements on the Federal government or constitute government policy.

FedCenter.gov—Agency Actions

- ❑ 1. Provide internal guidance and distribute other relevant information.
- ❑ 2. Integrate bicycle program considerations into planning, design, operational policies and procedures, and evaluation methodologies.
- ❑ 3. Work closely with the agency's Building Facilities Office and GSA during both the planning and implementation phases.
- ❑ 4. Work closely with the agency's Security Office in both planning and implementation of the program.
- ❑ 5. Work closely with local officials to tie local plans for on-street bicycle infrastructure into agency bicycle planning.
- ❑ 6. Identify and provide funding for bicycle-friendly infrastructure and retrofit projects.
- ❑ 7. Provide education and training to facility and security personnel as well as employees on operational rules and internal policies.
- ❑ 8. Conduct promotional and awareness activities to increase bicycle ridership among employees for both commuting purposes and for work-related travel.
- ❑ 9. Set goals and metrics.
- ❑ 10. Promote bicycle safety.
- ❑ 11. Conduct agency outreach programs.
- ❑ 12. Develop public/private or public/public partnerships as needed.

Interagency Task Force on Bicycling and Active Transportation

- Open to federal agencies in the DC area
- Participation from—EPA, DOT, Commerce, State, USDA, NOAA, FEMA, DOE, FERC, GSA...
- Vision is to:
 - Promote best practices (policies, facilities, education, events)
 - Encourage bicycle use

Five E's approach

- Engineering—Infrastructure/facilities
- Education—Safety education, route information
- Encouragement—Incentives to try bicycling
- Enforcement—Fostering Safety for walking and bicycling
- Evaluation—Bike counts and other data

Bicycle Friendly 'Infrastructure'

- Safe and convenient routes near the building
- Route signing
- Secure bicycle parking (and bicycle parking for visitors)
- Easy to find bike racks
- Showers and lockers

Covered Bicycle Parking



Sweden



Sweden



Switzerland

Education & Encouragement

- Reach people who are interested in bicycling but need help getting started...

- Mentoring interested commuters
- Promoting Bike to Work Day
- Potential for agencies to buy into the Capital Bikeshare program
- Bicycle commuter benefit



The screenshot shows the NIH Bicycle Commuter Club website. The header includes the club name and navigation links: Home, Club Info, Commuting, Local Info, Join the List, and Contact. The main content area is titled "NIH Bike Mentors for" and includes a list of "Current Topics of Interest" such as Bike Burbs, Annual Bike Count, Bikely Routes, Bikely Instructions, Velo drive, and Jerseys. It also features "A Few Useful Links" like WADA, Metro Bike & Ride, One Less Car, Bike Washington, Bikely, Protein Bikes, The Bicycle Place, and Comte's Bicycle. The "NIH Bike Mentors for" section explains the program's purpose and lists "Route Mentors" for Virginia, including Arlington to Executive Blvd, Arlington to NIH (via Capital Crescent), and Arlington to Rockledge via NIH campus. An illustration of a cyclist is visible on the right side of the page.

Encouragement



- DOT and other federal agencies launch bicycle commuter benefit
- \$20 a month for bike commuters



Evaluation

DOT Bike Commuter Survey results

- Average Days Per Week 3 Days
- Average Miles Per Week 44 Miles
- Gym Fee for Shower Use Only 48% Yes
- Bike Storage Facilities Satisfactory? 74% No
 - - Limited Space and Safety
- Area Bike Pathways Satisfactory? 61% No
 - - No Connectors to DOT

Contact

- Gabe Rousseau
 - ▣ Federal Highway Administration
 - ▣ 202-366-8044
 - ▣ Gabe.Rousseau@dot.gov

