

BROADCASTING BOARD OF GOVERNORS
INTERNATIONAL BROADCASTING BUREAU

September 1, 2010

SUBJECT: Policy and Strategy for Implementing E.O. 13514, *Federal Leadership in Environmental, Energy, and Economic Performance*

The Broadcasting Board of Governors (BBG) encompasses all U.S. civilian international broadcasting. BBG broadcasters distribute programming in 60 languages to an estimated weekly audience of 171 million people via radio, TV, the Internet and other new media. The agency's mission is to promote freedom and democracy and to enhance understanding through multi-media communication of accurate, objective, and balanced news, information, and other programming about America and the world to audiences overseas.

The BBG is fully committed to complying with environmental and energy statutes, regulations, and Executive Orders (EOs). In keeping with this commitment, the BBG is developing a Strategic Sustainability Performance Plan that documents the Agency's approach for achieving the energy performance and reduction goals established in E.O. 13514.

Over the last several years, this Agency has found itself in a time of transition as it moves away from its reliance on large, energy-intensive transmitting facilities, and adopts the systems and communication methods of the ever-changing electronic technology world. For this reason, the Agency sustainability plan will focus on reducing our reliance on Scope I, II, and III greenhouse gases at our fixed transmitting facilities, thereby freeing up funds that will be used in support of the BBG's transition to the newer technologies required to meet our mission in the future.

The Agency is currently staffing its plan internally and anticipates that its final Strategic Sustainability Performance Plan will be available by October 15, 2010.

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