

# Seattle Federal Executive Board Sustainability Spotlight Campaign

## WHAT

The Sustainability Spotlight is a local initiative through the Seattle Federal Executive Board (SFEB) to showcase how federal agencies in this area are saving taxpayer dollars and the environment with their sustainability efforts. It consists of easy to implement campaigns that protect the environment and save money.

## WHY

The SFEB Sustainability Spotlight goals are:

- to show how federal sustainability efforts are saving taxpayer dollars and helping the environment
- to share best practices, knowledge, tools, resources, and data among the local federal community in an effort to be efficient and effective on behalf of the taxpayer
- measure the impacts of our collective actions

This effort also will demonstrate how Federal Executive Boards can play an integral role in coordinating regionally located Federal entities that are working towards shared Executive Order 13514 goals.

## HOW

Over the next year, the SFEB and participating agencies implement behavior change campaign on specific areas including energy savings, green meetings, transportation and purchasing.

Working together with the partner agencies and the White House Council on Environmental Quality, the SFEB will:

- create an online platform to collect energy saving and green meeting data, tools and resources from participating agencies
- share the information gathered through a variety of communication channels including the SFEB and the Green Gov Spotlight site
- develop additional resources agencies need to support energy saving and green meeting initiatives
- partner with the Federal Green Challenge and existing Green Teams to expand energy saving and green meeting programs
- aggregate regional financial impact based on the information submitted
- publicize economic and environmental results

## WHO

40 Federal agencies that comprise the Seattle Federal Executive Board

## LINKS

[Council on Environmental Quality Green Gov Spotlight Communities](#)

[Federal Green Challenge](#)

[GSA Green Teams](#)

## CONTACT

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