

## **Environmental Management Systems**and Communications



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Communications

West Valley Demonstration Project

### 2017 Gap Analysis

# Recommendation for Transitioning to New ISO 2015 Standard:

Develop a Communication Plan for internal and external communications, which could be used to increase awareness and practice of EMS.

#### **Communication Plan**

- The need existed to develop a new Communication Plan, that focused on creating awareness of the project and support for its operations, internally and externally.
  - Developed and received approval for the site's Communication Plan on March 5, 2018
  - Approached by Regulatory Strategy's Environmental
     Management Program Manager about 2017 survey results
  - Plan was revised to include EMS communications

### Communication Plan Foundation (3-Cs)

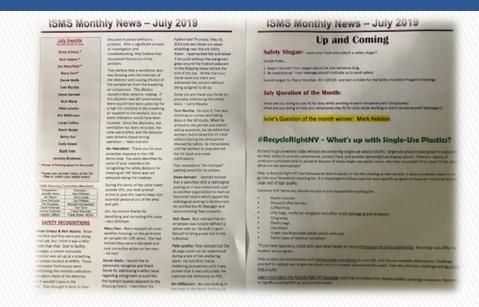
- Close Maintain open and honest communication with all stakeholders, including employees
- Concise Right language (no jargon), right facts, right way, right time (few words, big impact)
- Continuous Communicate often with pertinent information

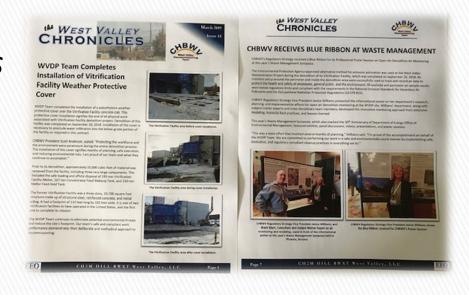
#### **Communication Plan Recognition**

- ▶ A 2018 audit for ISO 14001: 2015 Certification noted WVDP's Communication Plan as a noteworthy practice because it focused on internal and external communications regarding the <a href="environment">environment</a> and project-related cleanup progress.
  - Used Plan to publicize transition to ISO 14001: 2015
     Standard

#### **Communication Highlights on EMS**

- Short articles on EMS are featured in the following newsletters:
  - Integrated Safety
     Management System
     (monthly)
  - West Valley Chronicles newsletter (quarterly)





### Communication Highlights on EMS (Cont.)

Face-To-Face: The site's Environmental \*Media Policy is communicated to subcontractors working onsite to ensure compliance.

(\*Stone, gravel, fill, etc.)

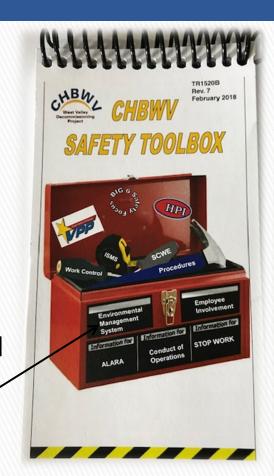


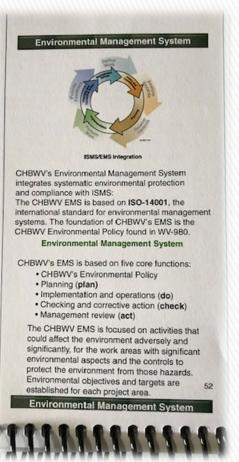


### Communication Highlights on EMS (Cont.)

- ISMS Plan, which includes EMS, is used to take a commonsense approach to working safely.
- A Quick Reference Guide is distributed to all employees with key information on safety, policy adherence, and environmental compliance.





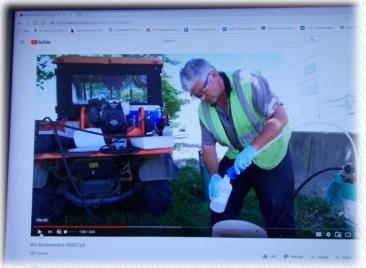


### Communication Highlights on EMS (Cont.)

#### 12 YouTube Videos:

- Environmental
- Vitrification Facility Demolition
  - Melter Shipment
  - VIT Component Shipment
- High-Level Waste Relocation
- Three "Meet an Employee"
- Progress
- Annual Accomplishments
- Heavy Equipment
- "Day in the Life" of WVDP Worker





#### Other Communication Methods for EMS

(I = Internal and E = External)

A	II-L	Jser	Messages
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DOE EM Update Newsletter

Website

Intranet

Facebook Page

Posters

Large banners

Public Meetings

ASER

Ε

E

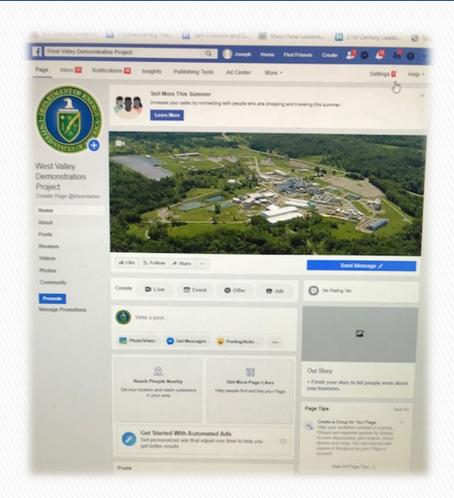
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I/E

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### **EMS Best Practices Success Story**

- West Valley was the first site to be recognized for its EMS communications.
- Even with a small staff, West Valley found ways to ensure that updates and project information are regularly included in their communication channels.
- Success Story
   link: <a href="https://powerpedia.energy.go">https://powerpedia.energy.go</a>
   v/wiki/Environmental Managemen
   t Systems#Department of Energy
   EMS Best Practices



Office of Environment, Health, Safety and Security

ENVIRONMENTAL INFORMATION BRIEF



June 2019

Environmental Management System Success Story: Communications at West Valley Demonstration Project

#### **Keys to Success**

Challenge: Keeping the West Valley Demonstration Project (WVDP) staff and the surrounding community informed of the site's efforts to be good stewards of the environment.

Solution: WVDP makes communication a priority among staff responsible for the site Environmental Management System (EMS). Together, EMS staff and the Communication Manager developed and implemented a communication plan for internal and external environmental project-related communications. They routinely look for information and projects to include in the Integrated Safety Management System (ISMS) Newsletter, the West Valley Chronicle internal newsletter, All-Employee messages and for meetings. To keep the community informed, WVDP established a website and Facebook page to post information and articles regarding site cleanup progress.

Benefits: A continual emphasis on communication at various levels keeps the EMS in focus across a wide range of stakeholders, from those who work regularly on the EMS, to site leadership and to the surrounding community

Lessons Learned: WVDP's communication strategy features frequent and easily digestible articles such as ones that include sustainability tips that one can use at home or at work. This approach makes the topic more relatable to the employees.

Continual Improvement: In addition to improving communications, WVDP is also committed to continually improving its EMS. The site is currently implementing a tracking system for environmental issues to review corrective actions and ensure that issues are resolved without recurrence.



CH2M HILL BWXT West Valley (CHBWV) Regulatory Strategy team members Jerry Hoch, Janice Williams, Kim Mansfield, and David Klenk pose with the site's Environmental Management System Program Certificate for the revised ISO

#### Background

The WVDP is a small Department of Energy site in West Valley, New York, with the current mission of performing both demolition of facilities associated with nuclear fuel reprocessing and managing site cleanup. At WVDP, personnel have a number of different roles and responsibilities, leading to a close-knit staff and integration of programs that work well together.

#### Best Practices

WVDP was commended by an ISO 14001 auditor for having an effective communication plan that focused on keeping internal and external stakeholders informed of environmental work and project-related cleanup progress. The site uses several methods to communicate information regarding its EMS and environmental policy, both internally and externally.

Short articles on the EMS are included in a monthly newsletter on ISMS. These easily digestible articles include information that employees can relate to and practice. Another effective internal practice is ensuring the Environmental Media Policy is communicated to the site subcontractors with any new project. Whenever a new project is started, a qualified employee ensures the subcontractor is aware of and trained in the site



## **Thank You!**

Questions?