



**U.S. General Services Administration**

**Go Green!**

**Lee Gregory**

# Creating Environmental Awareness

- Work within your agency EMS
- Work with Senior Management
- Administrator Buy-In
- Send out a “green” survey (Baseline)
- Communications (Updates, Intranet)
- Create a Green Team Charter
- Set Goals
- Plan Activities (Go Green Fair)

# Administrator Buy-In

## **Bibb Highlights GSA Green Offerings, Initiatives at Real Property Association Conference**

**Remarks by  
David L. Bibb  
Acting Administrator  
U.S. General Services Administration  
Federal Real Property Association 2008 Conference  
Ronald Reagan Building and International Trade Center  
Washington, DC  
May 6, 2008**

As the government's premier procurement agency, we:

- Offer some 10,000 green goods and services;
- Make eco-friendly procurement easier and easier for federal agencies;
- And we have for many years helped agencies with energy-efficient, cost-effective recycling programs.

In fact, at this moment, GSA recycling programs are serving more than 650,000 government employees and contractors in more than 1,100 government-owned and leased buildings.

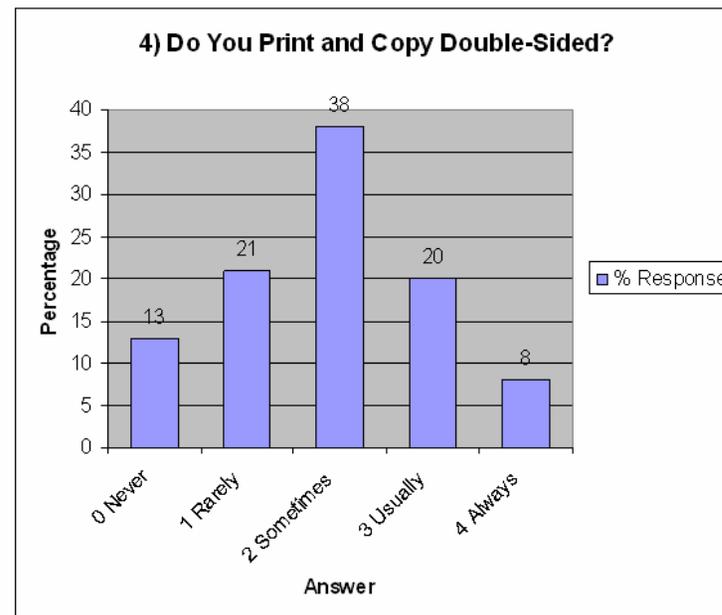
So you see we take our environmental responsibilities seriously. We're using green principles and leading by example in the efficient use of energy, water and materials, as well as promoting design schemes that enhance productivity in the work environment.

# “Green” Survey – Est. Baseline

## GSA Environmental Practices Survey Results

The GSA Environmental Practices Survey was designed to take inventory of current greening efforts of employees. Surveys were sent out September 14, 2007 to 14,000 employees and contractors, and 4,155 people responded (30% response rate). Below are the summary results:

- 1) Enter Zip Code
- 2) Enter Office Symbol
- 3) Enter Region



# Communications – ‘Update’ Articles

## **NCR 's Metropolitan Service Center Recognizes Outstanding Achievement**

NCR's Metropolitan Service Center hosted its first Annual Awards Program on May 15. The event, "Making a Difference," began with networking and proceeded to recognize the achievements of the award recipients. Remarks were provided by Assistant Regional Administrator for PBS Bart Bush and Deputy ARA Steven Williford. Denise Patterson McKenney, Commissioner of the Federal Mediation and Conciliation Service, was the guest speaker. [Click here](#) for more information and the award-winners. Contact: Sharon Banks, (202) 219-3367.



## **GO GREEN**

## **Join GSA's National "Go Green" Conference Call**

Join GSA's bi-monthly conference call to discuss greening efforts within the agency. The call will take place Wednesday, May 28, at 11 a.m. (ET). The guest speaker will be David Anthonie, Historic Preservation Officer, LEED AP, Northeast and Caribbean Region. [click here](#) for dial-in information and to register. To learn more about Going Green go to [insite.gsa.gov/gogreen](http://insite.gsa.gov/gogreen). Contact: [lee.gregory@gsa.gov](mailto:lee.gregory@gsa.gov).

## **POINT A CITIZEN IN THE RIGHT DIRECTION**

Please help fellow citizens find the correct federal agency to answer their questions. Forward e-mails that do not relate to GSA and can be answered by other federal agencies to

# Communications - Intranet

## Go Green

### Environmental Policy



- GSA Environmental Policy Statement
- FAS Green Purchasing Guide
- FedCenter.gov
- GSA and E.O. 13423
- GSA Order ADM 5450.150 (Deputy Administrator to implement E.O. 13423)
- GSA Green Procurement Letter

### GSA Helps Customers Go Green



- Visit "Go Green: GSA Environmental Initiatives" on [gsa.gov](http://gsa.gov) (overview)
- **Shop now for Green Products online at GSA Advantage!®**

### Green Information



- Green Print Materials
- Go Green Power Setting
- Green Information Technology

### Go Green News



- Change a Light Pledge
- Administrator's environmental speeches and press releases

### Go Green Teams



- Go Green Fairs Kit
- What is a Green Team?
- Green Team Charter
- Go Green Memo (from Administrator)

### In The Region



- Green News
- Green Publication Samples

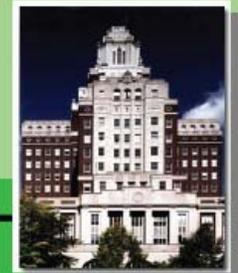
The shortcut to this page is <http://insite.gsa.gov/gogreen>

# Communications - Newsletters



GSA Public Buildings Service

*U.S. Custom House  
200 Chestnut St., Phila., PA*



GSA East Philadelphia Office

Special **"GREEN"** Edition #3

*February 2008*



## ***Our Recycling Efforts***

Liz Keegans

Thank You!!! Thank You!!! Thank You!!!

Because of your participation and efforts, our newly expanded recycling program is off to a tremendous start. For the first few weeks, we could barely keep up with the collection effort. We underestimated everyone's willingness to participate and have worked hard to better manage the collection schedule. Thank you for your continued pa-

## ***Did You Know????***

***Change the Margins*** is an effort to reduce paper consumption. The mission is pretty simple: encourage the adoption of narrower printing margins on a grand scale. To accomplish this, the campaign's goals include convincing Microsoft to change default settings to .75 on all sides and to persuade businesses/schools to sanction narrower margins for all official documents.



# Set Goals - Region 6

## **GSA Goals Derived from EO 13423**

(Numbered as they appear in the National Office matrix)

1. Improve energy efficiency and reduce greenhouse gas emissions of the agency, through reduction of energy intensity
2. Half of statutorily required renewable energy comes from new renewable sources
3. To extent feasible, agency implements renewable energy generation projects on agency property for agency use
4. Reduce water consumption by 2% annually through 2015 or total of 16% by end of FY 2015
5. In agency acquisitions of goods and services, use sustainable environmental practices, including acquisition of bio-based, environmentally preferable, energy-efficient, water-efficient, and recycled-content products
6. In agency acquisitions of goods and services, require use of paper of at least 30% post-consumer fiber content
7. Reduce the quantity of toxic and hazardous chemicals and materials acquired, used or disposed of by the agency
8. Increase the diversion of solid waste as appropriate
9. Maintain cost-effective waste prevention and recycling programs in its facilities
10. New construction and major renovation of agency buildings comply with the Guiding Principles for Federal Leadership in High Performance and Sustainable Buildings set

# Green Team Charter



U.S. General Services Administration

## GSA [Insert Region/Division/Office name] Green Team Charter

[Insert Date]

### MISSION STATEMENT

The mission of the GSA [Insert Region/Division/Office] Green Team is to implement practices to help reduce GSA's environmental footprint, to promote green practices among employees and tenants, and to integrate greening efforts in support of GSA's broader environmental management system (EMS) framework.

### GREEN TEAM DEFINITION

A "**Green Team**" is a group of people who have signed a charter and formally decided to work together to:

- Reduce GSA's environmental footprint;
- Ensure a healthy working environment;
- Implement the Agency's EMS (Environmental Management System), and;
- Enlist co-workers as partners in reducing waste.

# Green Team Membership – Region 2

U.S. GENERAL SERVICES ADMINISTRATION  
NORTHEAST AND CARIBBEAN REGION  
GREEN TEAM

THIS CERTIFICATE RECOGNIZES

*Emily Kaam*

AS A CHARTER MEMBER

APRIL 29, 2008

EMILY R. BAKER, REGIONAL ADMINISTRATOR

# Green Team Charter – Region 6

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# Examples of GSA Green Team

**ACTIVITIES**

A green-tinted photograph of a forest stream. The water flows over large, dark rocks. A fallen log lies across the stream in the foreground. The background is filled with tall, thin trees and dense foliage, creating a lush, natural setting.

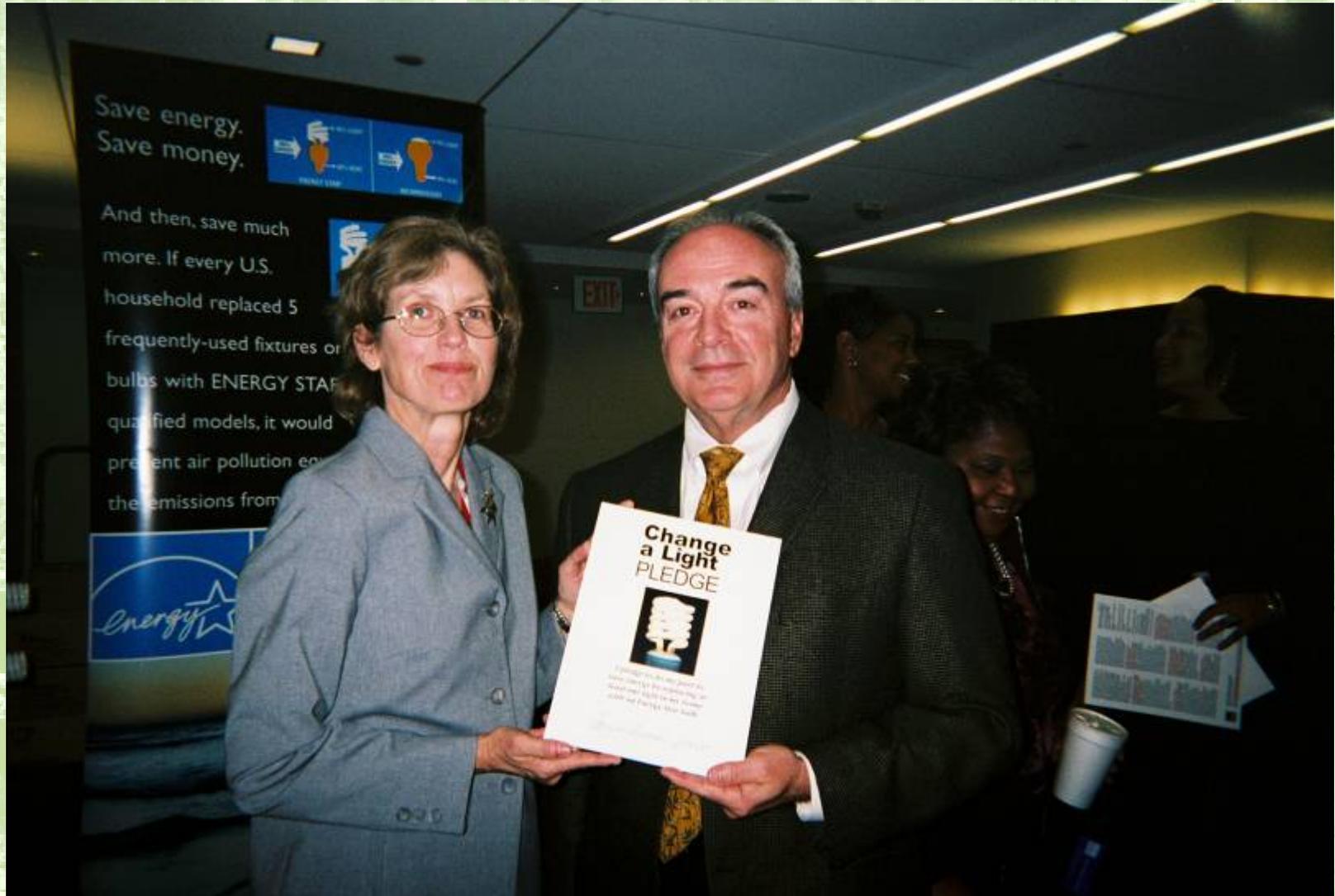
# Activity - Green Team Tools (R6)



## “Go Green” Checklist

<b>Recycling &amp; Waste Reduction:</b> (Please check “yes” or “no” as applicable; if “no” please find additional checklist as indicated.)	YES	NO
1. Recycle Items (check all that apply): Paper <input type="checkbox"/> News paper <input type="checkbox"/> Magazines <input type="checkbox"/> Cardboard <input type="checkbox"/> Aluminum Cans <input type="checkbox"/> Plastic <input type="checkbox"/> Other Metals <input type="checkbox"/> Toner Cartridges <input type="checkbox"/> Batteries <input type="checkbox"/> Pallets <input type="checkbox"/> Electrical Devices <input type="checkbox"/> Phone Books and/or bound books <input type="checkbox"/> Other <input type="checkbox"/> (please specify):		
2. Is there room to separate and collect other materials?		
3. Are waste reduction efforts being performed through contracts? (check all that apply): Composting <input type="checkbox"/> Duplex Printing <input type="checkbox"/> Cradle to Grave lease purchases <input type="checkbox"/> Cafeteria Processes <input type="checkbox"/> Other <input type="checkbox"/> (please specify):		

# Activity - Go Green Fair



# Activity - Pledge Drive





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New Homes

Buildings & Plants

Partner Resources

Home > Products > Lighting > Change a Light > Join the Campaign

## GENERAL SERVICES ADMINISTRATION

**2007/2008 GOAL: 700 PLEDGES**

**CURRENT TOTAL: 1,081 PLEDGES, 11,887 BULBS**



GENERAL SERVICES ADMINISTRATION	'07-'08
<b># of Pledges</b>	1,081
<b># of Bulbs</b>	11,887
<b>Energy Savings</b>	3,352,134 kWh
<b>Cost Savings</b>	\$311,748
<b>*Greenhouse Gas</b>	4,861,783 lbs.

**Products**

- Appliances
- Heating & Cooling
- Home Electronics
- Lighting**
  - CFLs
  - Light Fixtures
  - Advanced Lighting Package
  - Ceiling Fans
  - Exit Signs
  - Traffic Signals
  - Decorative Light Strings
- Commercial Food Service
- Office Equipment

# Agency Environmental Working Groups

- Senior Environmental Working Group
- Internal Nationwide Environmental Working Group

# GSA Green Teams

Questions?

Thank You !!



For further information about GSA  
Environmental Programs or GSA  
Green Teams please contact

Lee Gregory  
[lee.gregory@gsa.gov](mailto:lee.gregory@gsa.gov)